

Looking for a 1-year Internship
in
MARKETING

PROFILE

- ✚ Dynamic, hard-worker, and synthesis qualities with excellent interpersonal skills.
- ✚ Experience of creating, undertaking and listening new trends with team-working abilities.
- ✚ Professional achievements include developing marketing campaigns and researching corporate strategy.

EDUCATION

2008 - 2010

IAE Graduate School of Management *Aix-en-Provence, France*
Master's of Science in Management specializing in Marketing
accredited EQUIS and AMBA

2009
February-July

School of Economics and Management *Shanghai, China*
Tongji University
Student exchange: Post-graduate program in Business Administration

2008 - 2006

Economics and Management University *Marseille, France*
Université Paul Cézanne Aix-Marseille
A three-year university degree in Logistics, Marketing and Mass
Market with honours (ranked first in a class of 40)

2005

Baccalauréat Scientifique (A Level) *Salon de Provence, France*
Speciality Mathematics with honours

Languages

English: fluent (TOEIC: 833)/ **French:** mother tongue/ **Cambodian:**
mother tongue/ **Spanish:** intermediate level/ Conversational **Italian**
and **Chinese**

Computer Literacy

Word, Excel, PowerPoint, Access, Internet

WORK EXPERIENCE

2008

February- May

PUBLICIS SOLEIL, PUBLICIS GROUP, 3rd Advertising group

Assistant of Marketing Director

Marseille, France

- + Performed a market study
- + Created a sales leaflet
- + Set up supermarket promotions
- + Participated in marketing campaigns (Athena, Pernod Ricard...)
- + Elaborated media planning
- + Prospected for partnerships and sponsorships

Current job

Holidays

ETIC Group, French Event Company

Stewardess

South-East, France

- + Hosted people in manifestations
- + Delivered leaflets
- + Managed proportional stands
- + Submitted questionnaires

2005 – 2008

Holidays

NAVITRANS, CHINA SHIPPING, Maritime Shipping Agency

Assistant of Import-Export Director

Marseille, France

- + Managed containers movements
- + Calculated quotations
- + Delivered Bills of Lading
- + Assisted commercial director

Holidays

MC DONALD'S, Sandwicherie PHILEAS

INTEREST AND ACTIVITIES

Clean driving licence
Group leader certificate
Current affairs
Reading: Egyptian history
Sport: Tennis, Formula One, Rally, and Volleyball

REFEREES

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